

# Weekly Market Perspectives

February 9, 2026



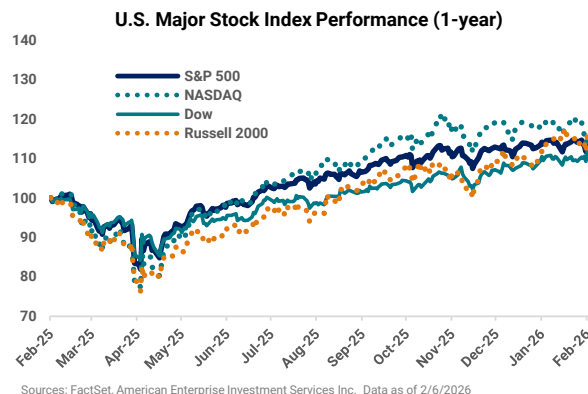
## Anthony Saglimbene

Chief Market Strategist  
Ameriprise Financial

“Investors are rightfully looking for opportunities beyond the AI theme. And a more diverse set of sectors is helping broader averages like the S&P 500 tread water while near- and intermediate-term Tech dynamics play out.”

## Wait. Did someone just call the cops to break up the AI party?

Last week, trading across U.S. stocks was volatile, reflecting rotation “away” from Tech, “to” Tech, and through periods of defensive/offensive positioning. AI fatigue, growing concerns about aggressive capex spending across key technology companies, and sharp declines in software and cryptocurrencies earlier in the week gave way to dip buying on Friday, with investors quickly moving back into areas of well-established strength (i.e., Technology) to take advantage of recent declines. This week, a barrage of additional fourth quarter earnings reports, the delayed January nonfarm payrolls report, and December retail sales will add needed context to the investment backdrop.



These figures are shown for illustrative purposes only and are not guaranteed. An index is a statistical composite that is not managed. It is not possible to invest directly in an index. Past performance is not a guarantee of future results.

### Last week in review:

- The Dow Jones Industrial Average closed above 50,000 for the first time on Friday, gaining +2.5% on the week. The Russell 2000 Index gained +2.2% last week, outpacing the S&P 500 Index (-0.1%) and NASDAQ Composite (-1.8%) by a wide margin.
- Amazon (-12.1%) and Alphabet (-4.5%) reported solid earnings results for the previous quarter, though aggressive 2026 capex plans weighed on their stock prices and contributed to steep losses across Consumer Discretionary (-4.6%) and Communication Services (-4.4%).
- U.S. Treasury prices were firmer across the curve, the U.S. Dollar Index broke a two-week losing streak, Gold rose +1.4%, and West Texas Intermediate (WTI) crude settled lower, its first weekly decline since December.
- December job openings came in at their lowest level since September 2020, while January Challenger layoffs rose to their highest January total since 2009. Combined with a below-consensus January ADP private payrolls report, labor softness remains an unresolved challenge for the Fed and investors alike.
- January ISM manufacturing unexpectedly rose to its highest level since August 2022, while ISM Services expanded at levels consistent with expectations.

**Wait. Did someone just call the cops to break up the AI party?**

No. But on some days lately, it may sure feel that way. In our 2026 Outlook report, published at the end of last year, we noted the following: Artificial intelligence remains one of the most powerful investment themes of the 2020s. We believe the opportunity set for companies and investors remains large, but sentiment is shifting. The next phase of AI may need to be defined more by tangible results. Investors should expect scrutiny to remain elevated around whether these investments are improving margins, accelerating growth, and/or creating durable competitive advantages. Just a few short weeks into 2026, stocks across the Technology complex appear to be reacting to that scrutiny with greater volatility, despite a still-strong fundamental outlook for Tech and AI this year. As a result, sky-high capital expenditure announcements of late and concerns that AI capabilities could soon disrupt industries more quickly than anticipated are beginning to weigh on investor sentiment.

Notably, investors are being forced to quickly re-underwrite artificial intelligence trends across Big Tech, tech-adjacent industries, and broader swaths of the economy over the near-to-intermediate term. For much of the last two years, the AI theme was broadly treated as an all-encompassing growth story, a sort of panacea for any company willing/able to tap into its new capabilities. This includes faster computers, smarter software, and higher productivity across the workforce, all leading (hopefully) to ultimately higher profits for those willing to commit the time and resources. In a nutshell, that logic helped drive a powerful stock rally across a select group of mostly large-cap technology companies over recent years, especially within hardware and software, seen as natural beneficiaries of AI adoption. However, what has changed more recently, as stock volatility has increased, is not that the AI party is being broken up, but rather confidence in which companies and industries will ultimately benefit from the new technology (i.e., who gets to stay at the party).

As last week's market volatility highlighted, software stocks currently sit at the center of this AI reassessment. As our equity team recently noted, for years, investors have valued software companies highly because their business models are relatively insulated from most cyclical risks. For example, once a software product is built, it costs very little to deliver another copy. Revenue is usually recurring and often tied to per-employee licenses or long-term contracts. As companies grow, software company profits can grow too, and if companies don't grow, cutting software costs is usually way down on their list of expense savings. However, investors are increasingly concerned that artificial intelligence could materially disrupt these long-entrenched assumptions and cause "structural" stress across the industry. Although AI-driven capabilities are expensive to run and require massive computing power, they can also help reduce the need for as many users. The benefit for companies? Standalone AI systems are increasingly demonstrating that they can do work that once required multiple employees and, in some cases, multiple software tools.

In our view, this helps explain why investors have sold software stocks so aggressively as of late, with the S&P 500 Software and Services Index down roughly 26% from its 10/28/25 peak, while the S&P 500 is up +0.6% over the same period. Importantly, investors' concern is not that companies like Salesforce, ServiceNow, Adobe, or legal and research platforms will suddenly stop being useful or profitable. Instead, the fear is that AI software/plugin tools from less established players may more quickly compress businesses' willingness to pay for new software, shift their software spending, reduce the number of software licenses needed, and/or disrupt the predictability of future profits that have made software companies historically attractive to investors.

**Bottom line:** When new AI tools can automate entire workflows, such as reviewing contracts, generating research, or producing marketing content (see recent AI advancements across Alphabet's Gemini and Anthropic's Claude), we believe the value of traditional software bundles may become harder to defend over time. In our view, that uncertainty has pushed investors to aggressively reduce software exposure, even in companies that are still reporting solid earnings. Time will tell whether software fundamentals will progress as negatively as investors appear to be pricing in at the moment, but we suspect some of the well-established, well-run software companies that enjoy strong integration across businesses will likely find a way to adapt and compete in an AI-driven environment. Importantly, we wouldn't discount software companies' ability to adopt new AI capabilities over time, especially if they can pair that with strong contracted revenue streams and proprietary data advantages that remain difficult to duplicate.

At the same time, large-cap technology as a whole is also starting to see increased selling pressure, though not to the extent that software companies have experienced. As most investors understand, artificial intelligence requires enormous investment in data centers, semiconductors, networking equipment, and power capacity. Based on what investors are hearing in this season's quarterly earnings reports, AI costs are growing rapidly, but so too is the revenue flowing to the companies that supply this infrastructure. For example, semiconductor manufacturers and equipment makers will likely benefit directly from increased AI spending this year, as every new model/application often requires more physical

capacity. Thus, profit visibility for hardware companies appears clearer in our view, as their customers remain committed to spending.

For example, Amazon, Microsoft, Alphabet, Meta Platforms, and Oracle are projected to collectively spend more than \$700 billion on AI this year. For context, that spending rivals Japan's spending budget, and surpasses that of Germany and Mexico. At such enormous AI spending levels, it has become much harder for investors to automatically assume that the spending these handful of companies are undertaking will yield the type of profits that justify it. Thus, investors have asked tougher questions during this earnings season, such as, *how long will it take for these investments to pay off, and at what return?* Based on how these stocks and others across Big Tech have performed over recent weeks, investors are prioritizing returns on investment over rosy assumptions about the future.

**Bottom line: We believe markets are in a period of healthy rotation, and near-term skepticism about AI (which is probably justified given valuations in certain pockets) isn't necessarily causing broader market disruptions at the moment. At present, Big Tech fundamentals appear sound. Investors are rightfully looking for opportunities beyond the AI theme. And a more diverse set of sectors is helping broader averages like the S&P 500 tread water while near- and intermediate-term Tech dynamics play out.** In our book, as long as fundamental conditions hold and Tech surprises are kept to a minimum (NVIDIA reports results later this month), current market conditions continue to favor a balanced asset allocation approach.

#### The week ahead:

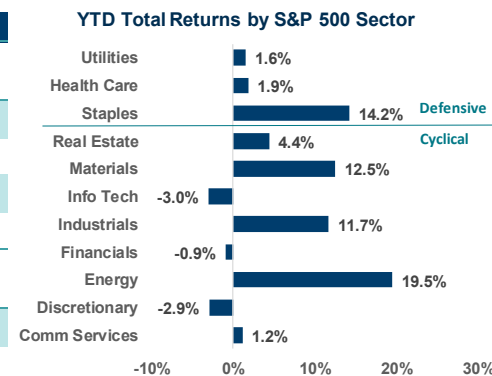
- Seventy-eight S&P 500 companies will report Q4'25 profit results this week, including those from Coca-Cola, McDonald's, Marriott International, and Cisco Systems.
- Wednesday's January nonfarm payrolls report is expected to show +80,000 new jobs, up from +50,000 in December. The unemployment rate is expected to hold steady at 4.4%. Annualized January CPI data on Friday is expected to tick lower from December levels on both a headline and core basis but remain above the Fed's +2.0% target.

Stock Market Recap							
Benchmark	Total Returns			LTM PE		Yield %	
	Weekly	MTD	YTD	Current	5-Year Median	Current	5-Year Median
S&P 500 Index: 6,932	-0.1%	-0.1%	1.4%	28.4	25.6	1.1	1.3
Dow Jones Industrial Average: 50,116	2.5%	2.5%	4.3%	25.5	22.6	1.5	1.8
Russell 2000 Index: 6,636	2.2%	2.2%	7.6%	71.6	44.7	1.1	1.3
NASDAQ Composite: 23,031	-1.8%	-1.8%	-0.9%	39.4	38.0	0.6	0.7
Best Performing Sector (weekly): Consumer Staples	6.0%	6.0%	14.2%	28.7	23.2	2.2	2.5
Worst Performing Sector (weekly): Consumer Discretionary	-4.6%	-4.6%	-2.9%	32.6	31.8	0.6	0.7

Source: Factset. Data as of 02/06/2026

Bond/Commodity/Currency Recap			
Benchmark	Total Returns		
	Weekly	MTD	YTD
Bloomberg U.S. Universal	0.3%	0.3%	0.4%
West Texas Intermediate (WTI) Oil: \$63.58	-1.4%	-1.4%	11.0%
Spot Gold: \$4,964.62	1.4%	1.4%	14.9%
U.S. Dollar Index: 97.63	0.7%	0.7%	-0.7%
Government Bond Yields	Yield Chg		
	Weekly	MTD	YTD
2-year U.S. Treasury Yield: 3.50%	-4 bps chg	-4 bps chg	2 bps chg
10-year U.S. Treasury Yield: 4.20%	-5 bps chg	-5 bps chg	3 bps chg

Source: Factset. Data as of 02/06/2026. bps = basis points



Source: S&P Global, Factset. Data as of 02/06/2026

These figures are shown for illustrative purposes only and are not guaranteed. They do not reflect taxes or investment/product fees or expenses, which would reduce the figures shown here. An index is a statistical composite that is not managed. It is not possible to invest directly in an index. Past performance is not a guarantee of future results.

### Important Disclosures

Sources: FactSet and Bloomberg. FactSet and Bloomberg are independent investment research companies that compile and provide financial data and analytics to firms and investment professionals such as Ameriprise Financial and its analysts. They are not affiliated with Ameriprise Financial, Inc.

The views expressed are as of the date given, may change as market or other conditions change, and may differ from views expressed by other Ameriprise Financial associates or affiliates. Actual investments or investment decisions made by Ameriprise Financial and its affiliates, whether for its own account or on behalf of clients, will not necessarily reflect the views expressed. This information is not intended to provide investment advice and does not account for individual investor circumstances.

Some of the opinions, conclusions and forward-looking statements are based on an analysis of information compiled from third-party sources. This information has been obtained from sources believed to be reliable, but accuracy and completeness cannot be guaranteed by Ameriprise Financial. It is given for informational purposes only and is not a solicitation to buy or sell the securities mentioned. The information is not intended to be used as the sole basis for investment decisions, nor should it be construed as advice designed to meet the specific needs of an individual investor.

**Diversification** does not assure a profit or protect against loss.

There are risks associated with **fixed-income** investments, including credit (issuer default) risk, interest rate risk, and prepayment and extension risk. In general, bond prices rise when interest rates fall and vice versa. This effect is usually more pronounced for longer term securities.

**Stock** investments involve risk, including loss of principal. High-quality stocks may be appropriate for some investment strategies. Ensure that your investment objectives, time horizon and risk tolerance are aligned with investing in stocks, as they can lose value.

Investments in **small cap companies** involve risks and volatility greater than investments in larger, more established companies.

Generally, **large-cap** companies are more mature and have limited growth potential compared to smaller companies. In addition, large companies may not be able to adapt as easily to changing market conditions, potentially resulting in lower overall performance compared to the broader securities markets during different market cycles

The products of **technology** companies may be subject to severe competition and rapid obsolescence, and their stocks may be subject to greater price fluctuations.

**Past performance is not a guarantee of future results.**

An index is a statistical composite that is not managed. It is not possible to invest directly in an index.

Definitions of individual indices and sectors mentioned in this article are available on our website at [ameriprise.com/legal/disclosures](http://ameriprise.com/legal/disclosures) in the Additional Ameriprise research disclosures section.

The **S&P 500 Index** is a basket of 500 stocks that are considered to be widely held. The S&P 500 index is weighted by market value (shares outstanding times share price), and its performance is thought to be representative of the stock market as a whole. The S&P 500 index was created in 1957 although it has been extrapolated backwards to several decades earlier for performance comparison purposes. This index provides a broad snapshot of the overall US equity market. Over 70% of all US equity value is tracked by the S&P 500. Inclusion in the index is determined by Standard & Poor's and is based upon their market size, liquidity, and sector.

The S&P 500 Software & Services Index is designated to measure the performance of companies within the software and IT services segment of the U.S. equity market.

The **NASDAQ Composite** index measures all NASDAQ domestic and international based common type stocks listed on the Nasdaq Stock Market.

The **Dow Jones Industrial Average (DJIA)** is an index containing stocks of 30 Large-Cap corporations in the United States. The index is owned and maintained by Dow Jones & Company.

The **Russell 2000 Index** measures the performance of the small-cap segment of the US equity universe. The Russell 2000 is constructed to provide a comprehensive and unbiased small-cap barometer and is completely reconstituted annually to ensure larger stocks do not distort the performance and characteristics of the true small-cap opportunity set. The Russell 2000 includes the largest 2000 securities in the Russell 3000.

The **US Dollar Index** (USDIX) indicates the general international value of the USD. The USDIX does this by averaging the exchange rates between the USD and major world currencies. This is computed by using rates supplied by approximately 500 banks.

**West Texas Intermediate (WTI)** is a grade of crude oil commonly used as a benchmark for oil prices. WTI is a light grade with low density and sulfur content.

The ISM Services PMI (formerly the Non-Manufacturing NMI) is compiled and issued by the Institute of Supply Management (ISM) based on survey data. The ISM services report contains the economic activity of more than 15 industries, measuring employment, prices, and inventory levels; above 50 indicating growth, while below 50 indicating contraction.

The Institute for Supply Management (ISM) manufacturing index is a national manufacturing index based on a survey of purchasing executives at roughly 300 industrial companies. It is an index of the prevailing direction of economic trends in the manufacturing and service sectors.

The ADP National Employment Report is a monthly report of economic data that tracks the level of nonfarm private employment in the U.S. Automatic Data Processing Inc., the company that issues the report, handles payroll for about one-fifth of all privately-employed individuals in the U.S.

Third party companies mentioned are not affiliated with Ameriprise Financial, Inc.

**Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.**

Securities offered by Ameriprise Financial Services, LLC. Member FINRA and SIPC.

© 2026 Ameriprise Financial, Inc. All rights reserved.