

# Before the Bell

An Ameriprise Investment Research Group Publication

September 6, 2024

## Starting the Day

- U.S. futures pointing to a lower open.
- European markets are trading lower at midday.
- Asian markets ended mostly lower.
- It matters if rates come down the escalator or elevator.
- August nonfarm payrolls increase +142k.
- 10-year Treasury yield at 3.68%.
- West Texas Intermediate (WTI) oil is trading at \$69.69.
- Gold is trading at \$2,549.80

## Market Perspectives

Anthony Saglimbene, Chief Market Strategist

**Investors shouldn't root for aggressive rate cuts.** That statement might sound counterintuitive for a market that has mostly run on zero-based interest rates for the better part of the last fifteen years or since the Financial Crisis. And with the Federal Reserve soon ready to embark on its next rate easing cycle, consumers and businesses are, rightfully so, looking ahead to an environment of lower rates for business and consumer loans, including across autos, home, and other popular lending products.

However, "investors" shouldn't really cheer an environment where the Fed has to aggressively/quickly cut its policy rate. As the *Ameriprise* table below shows, more often than not, when the Fed cuts rates swiftly and aggressively, it's because something is wrong in the economy, and it has to shift monetary policy suddenly in response. Historically, the S&P 500 Index has performed poorly in these types of environments over the next three, six, and twelve months after the first Fed rate cut.

Fed Easing Cycles and Market Performance										
Date of First Cut	Date of Last Cut	Starting Rate	Ending Rate	No. of Cuts	Duration (months)	S&P 500 Post First Rate Cut Performance				
						1M	3M	6M	1Y	Whole Cycle
06/01/89	09/04/92	9.75	3.00	20	39	-1.2%	9.9%	8.9%	12.8%	29.5%
07/06/95	11/17/98	6.00	4.75	7	40	0.9%	5.1%	11.3%	18.7%	105.7%
01/03/01	06/25/03	6.50	1.00	13	30	0.1%	-17.9%	-8.4%	-13.5%	-27.6%
09/18/07	12/16/08	5.25	0.25	10	15	1.3%	-4.3%	-12.4%	-20.6%	-39.9%
08/01/19	03/16/20	2.50	0.25	9	8	-0.9%	3.8%	9.2%	10.8%	-19.2%
Average						0.0%	-0.7%	1.7%	1.6%	9.7%

Sources: Federal Reserve Board, FactSet  
Rates are based on Target Fed Fund Rate Upper Limit; Our definition of Fed tightening cycle starts from first rate hike and ends with the last rate hike

**Whether today's August nonfarm payrolls report helps inform a 25 or 50-basis point rate cut on September 18<sup>th</sup>, investors should prefer an environment where the Fed can take its time in cutting rates and can normalize monetary policy more gradually in response to evolving economic conditions.**

For instance, the Fed, under former Chair Alan Greenspan, lowered the fed funds rate from 6.00% on the top end to 4.75% between the middle of 1995 and the end of 1998 to help support economic growth and after raising rates too aggressively in the front half of 1995. Conversely, unexpected event shocks or recessions typically precede large/quick rate cuts, resulting in activity/profit growth slowing more rapidly than the market anticipates, hence negative returns in the stock market through

NOTE: FOR IMPORTANT DISCLOSURES, INCLUDING POSSIBLE CONFLICTS, PLEASE SEE THE DISCLOSURE PAGES AT THE END OF THIS DOCUMENT.

the rate-cutting cycle. The last three Fed rate cutting cycles are solid examples. Bottom line: Fed rate cuts are coming. But it's less important whether the first cut is 25 or 50 basis points, in our view. The more important dynamic for investors to keep tabs on is whether rate cuts take the escalator or elevator down from there.

## U.S. Premarket Indicators / Overnight International Market Activity

### United States:

Here is a quick news rundown to start your morning:

- **Stocks are looking at a lower open.** Through much of the morning and leading up to the August jobs report, stock futures were under pressure. Week-to-date, the S&P 500 is down 2.6%, while the NASDAQ Composite is off 3.3%. So far, September seasonality is living up to its reputation of poor performance. Growth concerns, weaker performance trends across Big Tech, and overall de-risking across shorter-term trading strategies have put pressure on stocks this week. As an example, hedge funds inside and outside the U.S. sold off stocks for the fifth straight month in August, according to *Goldman Sachs*. It's the fastest pace since March 2022.
- **The August employment report: Net employment growth was 142,000 in August, moderately lower than the 165,000 expected via Bloomberg consensus estimates.** In addition, the unemployment rate in August dropped to 4.2% which was in-line with expectations.

### Europe:

Heading into the U.S. jobs print this morning, European stocks were trading lower. German industrial production fell an unexpectedly steep 5% y/y in July, primarily driven by autos. Notably, industrial production in Europe's number one economy remains over 10% below pre-pandemic levels.

### Asia-Pacific:

Stocks finished the session mostly lower. Japan household spending remained weak in August despite household income accelerating. Former Bank of Japan Governor Haruhiko Kuroda said the central bank has a lot of room to raise borrowing rates and normalize monetary policy.

## WORLD CAPITAL MARKETS

9/6/2024

As of: 8:30 AM ET

Americas	% chg.	% YTD	Value	Europe (Intra-day)	% chg.	%YTD	Value	Asia/Pacific (Last Night)	% chg.	%YTD	Value
<b>S&amp;P 500</b>	-0.3%	16.5%	5,503.4	<b>DJSTOX 50 (Europe)</b>	-0.4%	9.2%	4,796.3	<b>Nikkei 225 (Japan)</b>	-0.7%	9.8%	36,391.5
<b>Dow Jones</b>	-0.5%	9.6%	40,755.8	<b>FTSE 100 (U.K.)</b>	-0.3%	9.4%	8,216.4	<b>Hang Seng (Hong Kong)</b>	-0.1%	6.3%	17,444.3
<b>NASDAQ Composite</b>	0.3%	14.7%	17,127.7	<b>DAX Index (Germany)</b>	-0.5%	10.4%	18,491.2	<b>Korea Kospi 100</b>	-1.2%	-3.2%	2,544.3
<b>Russell 2000</b>	-0.6%	6.2%	2,132.1	<b>CAC 40 (France)</b>	-0.2%	1.1%	7,417.9	<b>Singapore STI</b>	-0.1%	11.8%	3,454.5
<b>Brazil Bovespa</b>	0.3%	1.7%	136,502	<b>FTSE MIB (Italy)</b>	-0.3%	10.6%	33,567.5	<b>Shanghai Comp. (China)</b>	-0.8%	-7.0%	2,765.8
<b>S&amp;P/TSX Comp. (Canada)</b>	-0.2%	12.0%	22,988.3	<b>IBEX 35 (Spain)</b>	-0.4%	14.9%	11,233.9	<b>Bombay Sensex (India)</b>	-1.2%	13.6%	81,183.9
<b>Russell 3000</b>	-0.3%	15.0%	3,131.9	<b>MOEX Index (Russia)</b>	#VALUE!	#VALUE!	#N/A N/A	<b>S&amp;P/ASX 200 (Australia)</b>	0.4%	9.4%	8,013.4

Global	% chg.	% YTD	Value	Developed International	% chg.	%YTD	Value	Emerging International	% chg.	%YTD	Value
<b>MSCI All-Country World Idx</b>	-0.3%	13.4%	812.7	<b>MSCI EAFE</b>	-0.5%	9.8%	2,392.9	<b>MSCI Emerging Mkts</b>	0.2%	7.5%	1,076.1

Note: International market returns shown on a local currency basis. The equity Index data shown above is on a **total return** basis, inclusive of dividends.

S&P 500 Sectors	% chg.	% YTD	Value	Equity Income Indices	% chg.	% YTD	Value	Commodities	% chg.	% YTD	Value
<b>Communication Services</b>	0.5%	20.4%	294.3	<b>JPM Alerian MLP Index</b>	0.2%	10.8%	281.7	<b>Futures &amp; Spot (Intra-day)</b>			
<b>Consumer Discretionary</b>	1.4%	6.4%	1,499.3	<b>FTSE NAREIT Comp. TR</b>	-0.3%	10.7%	26,493.0	<b>CRB Raw Industrials</b>	0.0%	-0.2%	542.5
<b>Consumer Staples</b>	-0.4%	18.7%	890.3	<b>DJ US Select Dividend</b>	-0.5%	15.3%	3,463.2	<b>NYMEX WTI Crude (p/bbl.)</b>	0.4%	-3.1%	69.5
<b>Energy</b>	-0.8%	6.4%	664.4	<b>DJ Global Select Dividend</b>	-0.2%	10.9%	235.3	<b>ICE Brent Crude (p/bbl.)</b>	0.4%	-5.3%	73.0
<b>Financials</b>	-1.0%	20.6%	746.7	<b>S&amp;P Div. Aristocrats</b>	-0.8%	10.0%	4,701.1	<b>NYMEX Nat Gas (mmBtu)</b>	0.4%	-10.0%	2.3
<b>Health Care</b>	-1.4%	14.3%	1,797.9					<b>Spot Gold (troy oz.)</b>	0.0%	22.0%	2,516.0
<b>Industrials</b>	-1.2%	12.4%	1,074.0	<b>Bond Indices</b>				<b>Spot Silver (troy oz.)</b>	-0.1%	21.0%	28.8
<b>Materials</b>	-0.8%	7.4%	572.4	<b>Barclays US Agg. Bond</b>	0.2%	4.3%	2,253.9	<b>LME Copper (per ton)</b>	1.6%	6.1%	8,978.7
<b>Real Estate</b>	-0.4%	10.9%	273.3	<b>Barclays HY Bond</b>	0.2%	6.5%	2,642.2	<b>LME Aluminum (per ton)</b>	-0.6%	0.7%	2,361.0
<b>Technology</b>	0.0%	21.1%	4,093.2					<b>CBOT Corn (cents p/bushel)</b>	0.1%	-18.4%	411.0
<b>Utilities</b>	-0.3%	23.1%	387.2					<b>CBOT Wheat (cents p/bushel)</b>	-0.4%	-14.4%	572.5

Foreign Exchange (Intra-day)	% chg.	% YTD	Value		% chg.	% YTD	Value		% chg.	% YTD	Value
<b>Euro (€/€)</b>	0.0%	0.6%	1.11	<b>Japanese Yen (\$/¥)</b>	0.3%	-1.4%	143.05	<b>Canadian Dollar (\$/C\$)</b>	0.1%	-1.9%	1.35
<b>British Pound (£/£)</b>	-0.1%	3.5%	1.32	<b>Australian Dollar (A\$/A\$)</b>	-0.1%	-1.1%	0.67	<b>Swiss Franc (\$/CHF)</b>	0.1%	-0.2%	0.84

Data/Price Source: Bloomberg. Equity Index data is total return, inclusive of dividends, where applicable.

**Ameriprise Global Asset Allocation Committee (GAAC)**

**U.S. Equity Sector - Tactical Views**

	S&P 500 Index Weight	GAAC Tactical View	GAAC Tactical Overlay	GAAC Recommended Weight		S&P 500 Index Weight	GAAC Tactical View	GAAC Tactical Overlay	GAAC Recommended Weight
<b>Consumer Staples</b>	5.8%	Overweight	2.0%	7.8%	<b>Industrials</b>	8.1%	Equalweight	-	8.1%
<b>Information Technology</b>	32.5%	Equalweight	-	32.5%	<b>Energy</b>	3.6%	Equalweight	-	3.6%
<b>Financials</b>	12.3%	Equalweight	-	12.3%	<b>Utilities</b>	2.3%	Equalweight	-	2.3%
<b>Health Care</b>	11.7%	Equalweight	-	11.7%	<b>Materials</b>	2.2%	Equalweight	-	2.2%
<b>Communication Services</b>	9.4%	Equalweight	-	9.4%	<b>Real Estate</b>	2.1%	Equalweight	-	2.1%
					<b>Consumer Discretionary</b>	10.0%	Underweight	-2.0%	8.4%

As of: June 30, 2024

Index weightings represent the respective market capitalization of each sector in the S&P 500 as of 6/30/2024. The GAAC Tactical Overlay, as well as Recommended Tactical Weights, is derived from the Ameriprise Global Asset Allocation Committee (GAAC). Views are expressed relative to the Index and are provided to represent investment conviction in each region. Tactical Allocations are designed to augment Index returns over a 6-12 month time horizon. Numbers may not add due to rounding.

**Global Equity Regions - Tactical Views**

	MSCI All-Country World Index Weight	GAAC Tactical View	GAAC Tactical Overlay	GAAC Recommended Weight		MSCI All-Country World Index Weight	GAAC Tactical View	GAAC Tactical Overlay	GAAC Recommended Weight
<b>United States</b>	63.6%	Overweight	2.1%	65.7%	<b>Latin America</b>	0.8%	Equalweight	-	0.8%
<b>Europe ex U.K.</b>	12.8%	Overweight	2.0%	14.8%	<b>Asia-Pacific ex Japan</b>	10.6%	Underweight	-3.0%	7.6%
<b>Japan</b>	5.1%	Overweight	1.0%	6.1%	<b>Canada</b>	2.7%	Underweight	-1.0%	1.7%
<b>United Kingdom</b>	3.3%	Equalweight	-	3.3%	<b>Middle East / Africa</b>	1.1%	Underweight	-1.1%	0.0%

as of: June 30, 2024

Index weightings are based on the regional market capitalizations of the MSCI All-Country World Index as of 06/30/2024. The GAAC Tactical Overlay, as well as the Recommended Tactical Weights, are derived from the Ameriprise Global Asset Allocation Committee (GAAC). Views are expressed relative to the Index and are provided to represent investment conviction in each region. Tactical Allocations are designed to augment Index returns over a 6-12 month time horizon. Numbers may not add due to rounding.

**Economic News and Views:**

**Russell T. Price, CFA – Chief Economist**

**Releases for Friday September 6, 2024**

All times Eastern. Consensus estimates via Bloomberg

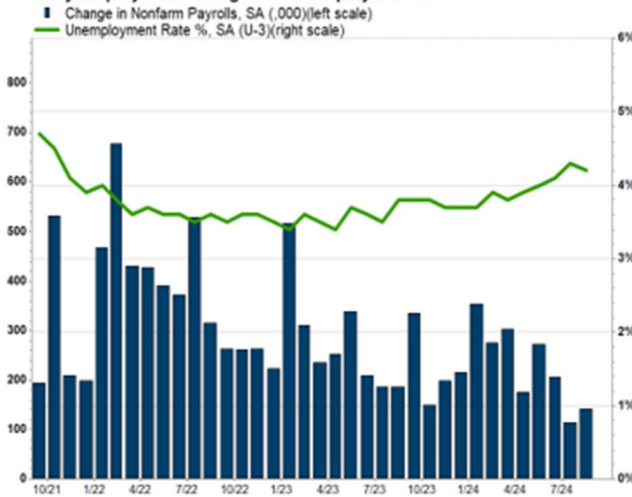
Time	Period	Release	Consensus Est.	Actual	Prior	Revised to
8:30 AM	JUL	Change in Nonfarm Payrolls	+165k	<b>+142k</b>	+114k	+89k
8:30 AM		Two-Month Payroll Net Revision		<b>-86k</b>	-29k	
8:30 AM	JUL	Change in Private Payrolls	+148k	<b>+118k</b>	+97k	+74k
8:30 AM	JUL	Change in Manufacturing Payrolls	-7k	<b>-24k</b>	+1k	+6k
8:30 AM	JUL	Unemployment Rate	4.3%	<b>4.2%</b>	4.3%	
8:30 AM	JUL	Average Hourly Earnings (MoM)	+0.3%	<b>+0.4%</b>	+0.2%	
8:30 AM	JUL	Average Hourly Earnings (YoY)	+3.7%	<b>+3.8%</b>	+3.6%	
8:30 AM	JUL	Labor Force Participation	62.7%	<b>62.7%</b>	62.7%	

**Commentary:**

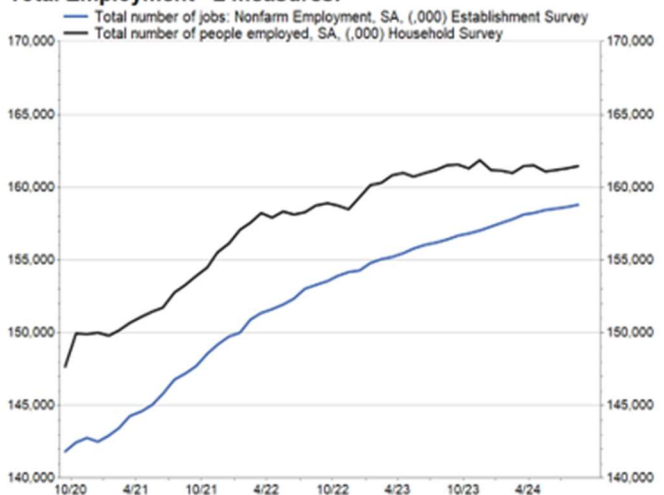
- **A near perfect report, in our opinion.** Job growth was good, but not too good as to keep the Fed on hold at their current fed funds interest rate target and not too soft as to raise fears of a collapsing labor market.
- **First: Net job growth bounced modestly higher in August after what could have been a Hurricane Beryl impact on the numbers in July.** The unemployment rate also ticked a tenth lower as the number of people entering the job market (+120k) was lower than the number of people that found jobs in the month (+168k). We note that these numbers, including the unemployment rate, are derived from the Labor Department's Household Survey.
- **Second: What does today's release suggest for the Fed's monetary decision in two weeks?** Overall, we believe today's release is fully supportive of the 25-basis point cut in the fed funds rate and somewhat supportive of a 50 basis point cut. Fed fund futures: Prior to this morning's Employment Report release, fed fund futures as traded on the CME and reported by Bloomberg, showed the odds of a 25-basis point cut on September 18<sup>th</sup> at 100% and the odds of a 50-basis point cut at 37.5%. Ten minutes following the release, the derived odds of a 50-basis point cut had risen to 54.2%.
- Following today's release, the 3-month moving average of job growth stands at +116,000 while the 6-month MA stands at 164,000. Comparison: We note that job growth averaged +167,000 in the year before the pandemic's arrival (2019).

- **Next up for Fed officials... the Consumer Price Index (CPI).** Today's Jobs Report is the last broad-scale labor market report before the Fed's next monetary policy decision due on September 18<sup>th</sup>. Next week, the Consumer Price Index for August will be released (9/11) in what will be the final broad-scale look at consumer inflation trends prior to their decision. Currently, our model predicts a close call between a 0.1% or 0.2% gain for the month. Headline and Core (excluding food and energy prices) is looking the same. Year-over-year rates, however, should show a more definitive decline. We forecast the headline Index to drop to 2.6% (from a July rate of +2.9%) and a Core rate of 3.1% (from 3.2%). Will such rates be close enough to the Fed's inflation target level of about 2.0% to justify a 50-basis point move? Generally speaking, we believe the balance of economic risks may have migrated enough from inflation to jobs as to make a 50-basis point cut more likely. Aside from the CPI release, we believe the balance may depend on unemployment claims data. Here, next week's unemployment claims data will be the final release before the Fed decision date.
- *The charts shown below are sourced from FactSet and HAVE been updated to reflect today's release.*

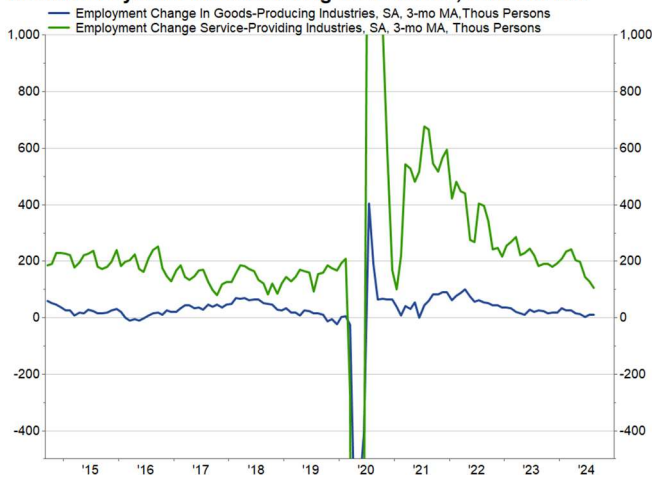
**Monthly Employment Change and Unemployment Rate**



**Total Employment - 2 measures.**



**Nonfarm Payrolls: Manufacturing vs. Services, 3-Month MA**



Ameriprise Economic Projections											
Forecast:	Full-year				Quarterly						
	Actual	Actual	Est.	Est.	Actual	Actual	Actual	Actual	Est.	Est.	Est.
	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>Q3-2023</u>	<u>Q4-2023</u>	<u>Q1-2024</u>	<u>Q2-2024</u>	<u>Q3-2024</u>	<u>Q4-2024</u>	<u>Q1-2025</u>
<b>Real GDP (annualized)</b>	1.9%	2.5%	2.6%	1.7%	4.9%	3.4%	1.4%	3.0%	2.4%	1.5%	1.8%
<b>Unemployment Rate</b>	3.6%	3.7%	4.4%	4.2%	3.8%	3.7%	3.8%	4.1%	4.3%	4.4%	4.4%
<b>CPI (YoY)</b>	8.0%	3.4%	2.4%	2.0%	3.7%	3.4%	3.5%	3.0%	2.5%	2.4%	2.1%
<b>Core PCE (YoY)</b>	5.2%	2.9%	2.4%	2.0%	3.6%	2.9%	2.8%	2.6%	2.5%	2.3%	2.2%

Sources: Historical data via FactSet. Estimates (Est.) via American Enterprise Investment Services Inc.

YoY = Year-over-year, Unemployment numbers are period ending. GDP: Gross Domestic Product; CPI: Consumer Price Index

PCE: Personal Consumption Expenditures Price Index. Core excludes food and energy.

All estimates other than GDP are period ending.

Last Updated: August 30, 2024

## Ameriprise Global Asset Allocation Committee Targets and Views

Targets			
	Favorable Scenario	Base-Case Scenario	Adverse Scenario
<b>2024 Year-end Targets:</b>			
<b>S&amp;P 500 Index:</b>	5,900	5,750	5,000
<b>10-Year U.S. Treasury Yield:</b>	4.00%	3.75%	3.00%
<b>Fed Funds Target Range:</b>	4.50% to 4.75%	4.75% to 5.00%	4.25% to 4.50%

Estimates (Est.) via American Enterprise Investment Services Inc.

Please see latest *Quarterly Capital Market Digest* for more information.

Last Updated: July 8, 2024

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## Ameriprise Global Asset Allocation Committee Tactical Asset Class Views

As of 6/30/24

	Overweight	Equalweight	Underweight
Equity	<ul style="list-style-type: none"> <li>U.S. Large Cap Growth</li> <li>Developed Foreign Equity</li> </ul>	<ul style="list-style-type: none"> <li>U.S. Large Cap Value</li> <li>U.S. Mid Cap Value</li> <li>U.S. Mid Cap Growth</li> <li>U.S. Small Cap Value</li> <li>U.S. Small Cap Growth</li> </ul>	<ul style="list-style-type: none"> <li>Emerging Foreign Equity</li> </ul>
S&P 500 Sectors	<ul style="list-style-type: none"> <li>Consumer Staples</li> </ul>	<ul style="list-style-type: none"> <li>Communication Services</li> <li>Energy</li> <li>Financials</li> <li>Health Care</li> <li>Industrials</li> <li>Information Technology</li> <li>Materials</li> <li>Real Estate</li> <li>Utilities</li> </ul>	<ul style="list-style-type: none"> <li>Consumer Discretionary</li> </ul>
Global Equity Regions	<ul style="list-style-type: none"> <li>Europe ex U.K.</li> <li>Japan</li> <li>United States</li> </ul>	<ul style="list-style-type: none"> <li>Latin America</li> <li>United Kingdom</li> </ul>	<ul style="list-style-type: none"> <li>Asia-Pacific ex Japan</li> <li>Canada</li> <li>Middle East / Africa</li> </ul>
Fixed Income	<ul style="list-style-type: none"> <li>U.S. Government</li> <li>U.S. Inv. Grd Corporate</li> </ul>	<ul style="list-style-type: none"> <li>Developed Foreign Bond</li> </ul>	<ul style="list-style-type: none"> <li>Emerging Foreign Bond</li> <li>High Yield Bond</li> </ul>
Alternatives		<ul style="list-style-type: none"> <li>Real Assets</li> </ul>	<ul style="list-style-type: none"> <li>Alternative Strategies</li> </ul>
Cash		<ul style="list-style-type: none"> <li>Cash</li> </ul>	

Note: Our Tactical Allocations are designed to augment a Strategic portfolio over a 6-12-month time horizon. **Asset Allocation and diversification do not ensure or guarantee better performance and do not eliminate the risk of investment losses. Investors should note that rising interest rates could have a detrimental effect on bond prices. Please consult with your financial advisor.** Cash generally refers to assets, securities and/or products low in risk and highly liquid. For asset allocation purposes, instruments can include Treasury bills, certificates of deposit, money market funds and high quality bonds whose maturities are less than 3 months. Outside of asset allocation purposes, cash investments can also include illiquid cash held in a mutual fund or pledged as collateral for derivatives. You can only access this cash by redeeming the fund using it, subject to fees or time constraints associated with redemptions.

As of June 30, 2024

Major Market Indices	Rolling Returns			
	Q2'24	1-year	3-years	5-years
Russell 3000 <sup>®</sup> Index (U.S. Equity)	3.22%	23.13%	8.05%	14.14%
MSCI ACWI Ex USA Index – net (Foreign Equity)	0.96%	11.62%	0.46%	5.55%
Bloomberg U.S. Universal Bond Index (Fixed Income)	0.19%	3.47%	-2.68%	0.11%
Wilshire Liquid Alternative Index (Alternatives)	0.49%	7.30%	1.37%	2.75%
FTSE Three-Month Treasury Bill Index (Cash)	1.37%	5.64%	3.17%	2.22%

**Past performance is not a guarantee of future performance.** Performance calculations use FactSet data and are as of Date.

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# The Ameriprise Investment Research Group

With Ameriprise Financial, you can benefit from our dedicated team of experienced investment research and due diligence professionals. Our objective market insight, strategies and guidance are designed to provide you with insight into investment strategies and solutions to help you feel more confident about your financial future. It's the higher level of sophistication and service you've come to expect from Ameriprise.

## Strategists

### Chief Market Strategist

Anthony M. Saglimbene  
Vice President

Thomas Crandall, CFA, CFP®, CMT, CAIA  
Vice President – Asset allocation

Jun Zhu, CFA, CAIA  
Sr Analyst – Quantitative, Asset allocation

Sumit Chugh, CFA  
Sr Analyst

Amit Tiwari, CFA  
Sr Associate I

### Chief Economist

Russell T. Price, CFA  
Vice President

## Equity Research

Justin H. Burgin  
Vice President

Patrick S. Diedrickson, CFA  
Director – Consumer goods and services

William Foley, ASIP  
Director – Energy and utilities

Lori Wilking-Przekop  
Sr Director – Financial services and REITs

Chris Macino  
Director – Health care

Frederick M. Schultz  
Sr Director – Industrials and materials

Andrew R. Heaney, CFA  
Director – Technology and Communication Services

Bishnu Dhar  
Sr Analyst – Quantitative strategies and international

## Research Support

Jillian Willis  
Sr Administrative Assistant

Kimberly K. Shores  
Investment Research Coordinator

Jeff Carlson, CLU®, ChFC®, RICP®  
CRPC™  
Business Risk Manager

## Manager Research

Michael V. Jastrow, CFA  
Vice President

**ETFs, CEFs, UITs**  
Jeffrey R. Lindell, CFA  
Sr Director

Alex Narum  
Analyst II

Sagar Batra  
Sr Associate I

**Alternatives**  
Justin E. Bell, CFA  
Vice President

Kay S. Nachampassak  
Director

**Quantitative Research**  
Kurt J. Merkle, CFA, CFP®, CAIA  
Vice President

Peter W. LaFontaine  
Sr Analyst

Gaurav Sawhney  
Analyst II

Ryan Elvidge, CFA  
Analyst II

Matt Burandt  
Analyst II

Parveen VEDI  
Sr Associate I

Harish Chauhan  
Sr Associate I

Ankit Srivastav  
Sr Associate I

Pulkit Kumar  
Associate II

Sameer Asif  
Associate II

**Equities**  
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Sr Director – International and global equity

Cynthia Tupy, CFA  
Director – Value equity and equity income

Andrew S. Murphy, CFA  
Analyst II – Core equity

Tenesha Butler  
Analyst II – Growth equity

Kuldeep Rawat  
Sr. Associate I

**Multi-Asset and Fixed Income**  
Mark Phelps, CFA  
Sr Director – Multi-asset solutions

Josh Whitmore, CFA  
Director – Fixed income

Lukas Leijon  
Sr Associate II – Fixed income

Diptendu Lahiri  
Sr Associate I – Fixed income

## Fixed Income Research and Strategy

Brian M. Erickson, CFA  
Vice President

Jon Kyle Cartwright  
Sr Director – High yield and investment grade credit

Stephen Tufo  
Director – High yield and investment grade credit

## Retirement Research

Rohan Sharma  
Vice President

Matt Morgan  
Director

Will Ikola  
Sr Manager

Keyur Mathur  
Sr Manager

Shringarika Saxena  
Business Analyst

Abhishek Anand  
Principal Lead - Quality Engineering

Karan Prakash  
Technical Lead - Quality Engineering

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