

Weekly Market Perspectives

December 1, 2025



Anthony Saglimbene Chief Market Strategist Ameriprise Financial

"The first three years of AI were marked by investor excitement and extraordinary spending to start building the infrastructure needed to harness the advanced form of computing. In our view, aggressive spending is likely to continue over the coming years and is necessary to scale AI in ways that unlock broader uses across business. That said, investors are likely to focus more intently on companies that can leverage AI to enhance profit margins, reduce costs, and expand opportunities."

ChatGPT Changed The World. Three Years Into The AI Revolution, What Comes Next?

Stocks posted strong gains during the shortened Thanksgiving week, helping major U.S. stock averages finish mixed for the month of November, despite increased volatility throughout the month.

Last week in review:

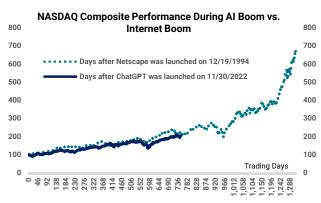
- The S&P 500 Index rose +3.7% last week, and the NASDAQ Composite gained +4.9%. The S&P 500 eked out a small gain in November and, after being down 4.5% month-to-date at one point, finished higher for the seventh straight month. The NASDAQ ended November down 1.5% as AI scrutiny weighed on sentiment.
- The Dow Jones Industrials Average and Russell 2000 Index posted solid gains last week and finished November higher.
- Notable factors that moved stocks last month included shifting odds for a 25-basis point December Fed rate cut, which currently stands above 85%, and the sustainability and quality of aggressive AI spending commitments among a handful of Tech companies. As a result, the bulk of the Magnificent Seven companies finished the month of November lower, except for Alphabet (+13.9%) and Apple (+3.1%), with the former benefiting from the positive launch of Gemini 3.
- In November, U.S. Treasury prices were mostly firmer across the curve. Gold rose for the fifth consecutive month, West Texas Intermediate (WTI) crude posted its fourth consecutive decline, and the U.S. Dollar Index declined slightly.
- Following the longest U.S. government shutdown in history, U.S. economic data began to flow later in the month. However, important data on inflation and employment could remain cloudy through year-end due to collection issues resulting from the government shutdown.
- According to Adobe Analytics, Black Friday online sales hit a record \$11.8 billion, up +9.1% from last year. Notably, Al-driven traffic to U.S. retail sites increased by an eye-popping +805% compared to 2024, as consumers used chatbots to hunt for holiday deals from their couches.

ChatGPT changed the world. Three years into the AI revolution, what comes next?

Three years ago, almost to the day, the world received its first polished glimpse of artificial intelligence with the introduction of OpenAl's ChatGPT on November 30, 2022. Until the launch of ChatGPT, a free consumer-facing chatbot that allowed anyone to ask any question at any time and receive an immediate (mostly accurate) response, Al had generally taken form in machine learning models that companies and universities tested in laboratory settings. But since the launch of ChatGPT, computing has undergone a revolutionary transformation over the past three years, as major Tech companies race to put their stamp on how the world will operate in the 21st century. Notably, new large language models from other public and private companies emerged quickly following the launch of ChatGPT, introducing ever more powerful capabilities that showcased Al's true promise and transformative potential, thereby immediately capturing investors' attention.

Hyperscalers, semiconductor manufacturers, networking companies, and hardware makers have been the early beneficiaries of the AI buildout over the last three years, as investors have quickly rewarded companies that are profiting immensely "today" from the buildout in data centers and growth in modeling. Yet, at some point, we would expect investors' interest to rise more holistically across the software space, specifically for companies that can either maintain leadership in an AI-driven era or disrupt established and entrenched software leaders. Undoubtedly, the last three years have been marked by the AI hardware boom, which we expect to continue throughout 2026. However, over the next three years, and as often happens when transformative technology emerges and then begins to mature, "software" (or platforms users rely on to interact with the new technology) becomes increasingly important in unlocking productivity and driving evolving technological benefits. In our view, the world will begin to move beyond chatbot interfaces over the next three years as computing capabilities increase, allowing consumers and businesses to more fully connect systems, tools, data, and software in ways that are very likely to unlock the next wave of AI growth.

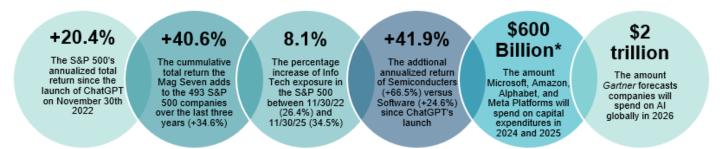
Importantly, we expect that over the next three to five years, a clearer picture will emerge of which companies are thriving in an Al-driven era, and which are not. This applies not only to Technology, encompassing both hardware and software companies, but also across various industries, ranging from large- to-small. Access to Al-driven cloud computing, advanced on-device capabilities, connected and powerful software/tools/data interfaces, and a strong management foundation are likely to be the recipe for running a successful business in the second half of this decade. Companies that recognize these attributes earlier rather than later could hold a competitive advantage by the end of the decade. Historically. sectors such as Financials and Healthcare are among the earliest adopters of new technology outside of the Tech Industry itself. Companies in these areas are already investing heavily in Al and testing use cases across banking, financial services, drug development, and medical and surgical advancements. As Al use cases evolve into "business as usual," companies that can make this shift at scale early will likely gain market share from those that cannot.



Sources: FactSet, American Enterprise Investment Services Inc. Data as of 11/28/2025

This example is shown for illustrative purposes only and is not guaranteed. An index is a statistical composite that is not managed. It is not possible to invest directly in an index. Past performance is not a guarantee of future results.

By the numbers: Investor excitement and aggressive spending mark the first three years of the Al Boom.



These examples are shown for illustrative purposes only and are not guaranteed. Past performance is not a guarantee of future results. Sources: FactSet, Bloomberg, Gartner, Stanford University, and company filings. *Capex includes fiscal year actuals and projections. Data through 11/30/25.

Bottom line: As investors plan for the year ahead, we believe they should ensure a healthy allocation to well-established, quality-focused "active" strategies across broad equity and sector-specific funds. As AI winners and losers emerge over the coming years, and businesses overall grapple with a rapidly changing competitive and technological environment, we believe individual investors should lean more prominently on professional money managers who have the skill, time, and ability to help identify how the next leg of AI could play out across the market over the coming years.

Finally, as the charts above show, U.S. stock performance has been highly concentrated among a select group of Big Tech companies over the first three years of the Al Boom, with trends closely tracking those of the early days of the Internet Boom in the 1990s. Additionally, capital expenditure (capex) on Al among a small group of U.S. companies has

been substantial over the last two years, with estimates suggesting that AI spending globally will expand aggressively in 2026. At various points this year, investors have questioned whether AI is in a bubble and whether the current capex is worthwhile. According to Stanford University's latest Artificial Intelligence Index report, two-thirds of Americans now believe that AI-powered products and services will significantly impact their daily life within the next three to five years. However, AI in its current form still lacks the ability to reliably reason across complex problems, which continues to limit its trustworthiness in systems and applications that require high-stakes, no-error outputs. Thus, we believe that increased investment in data centers, power generation, modeling, networking, and other related areas will be needed to bring AI to the scale that most Americans now expect by the end of the decade.

Bottom line: The first three years of AI were marked by investor excitement and extraordinary spending to start building the infrastructure needed to harness the advanced form of computing. In our view, aggressive spending is likely to continue over the coming years and is necessary to scale AI in ways that unlock broader uses across business. That said, investors are likely to focus more intently on companies that can leverage AI to enhance profit margins, reduce costs, and expand opportunities. And while it's very possible that AI is in a bubble today, with some early AI winners at risk of disruption in the future, history is clear on the transformative power of change. Revolutionary technology endures, and new winners emerge over time, even when bubbles eventually pop. Investors must stay patient, disciplined, and willing to look through the cycle.

The week ahead:

- Adobe forecasts that Cyber Monday will likely represent the peak online spending day of the holiday season, with
 consumers projected to spend a little over \$14 billion. Americans will do a major portion of their online holiday
 shopping this year on mobile devices, with 2025 potentially becoming the first year that more than 50% of online
 purchases over the holiday season (November 1 December 31) are done on phones or tablets.
- The delayed September PCE report will be released on Friday, marking the last key inflation data the Fed will receive before next week's meeting. A preliminary December look at University of Michigan consumer sentiment is out on Friday.

Stock Market Recap									
	Total Returns			LTM PE		Yield %			
Benchmark	Weekly	MTD	YTD	Current	5-Year Median	Current	5-Year Median		
S&P 500 Index: 6,849	3.7%	0.2%	17.8%	28.3	25.7	1.1	1.4		
Dow Jones Industrial Average: 47,716	3.2%	0.5%	13.9%	24.4	22.3	1.5	1.8		
Russell 2000 Index: 6,214	5.5%	1.0%	13.5%	63.5	44.8	1.2	1.3		
NASDAQ Composite: 23,366	4.9%	-1.4%	21.7%	40.4	38.2	0.5	0.7		
Best Performing Sector (weekly): Comm Services	5.9%	6.4%	34.9%	25.2	22.8	0.6	0.8		
Worst Performing Sector (weekly): Energy	1.0%	2.5%	8.5%	17.1	12.1	3.4	3.6		

Source: Factset, Data as of 11/28/2025

Bond/Commodity/Currency Recap								
Benchmark	Total Returns							
Denominar k	Weekly	MTD	YTD					
Bloomberg U.S. Universal	0.4%	0.6%	7.7%					
West Texas Intermediate (WTI) Oil: \$58.42	-0.7%	-5.4%	-19.4%					
Spot Gold: \$4,215.82	3.7%	5.3%	60.6%					
U.S. Dollar Index: 99.46	-0.7%	-0.3%	-8.3%					
Government Bond Yields	Yield Chg							
Government bond fields	Weekly	MTD	YTD					
2-year U.S. Treasury Yield: 3.48%	-3 bps chg	-11 bps chg	-76 bps chg					
10-year U.S. Treasury Yield: 4.02%	-4 bps chg	-8 bps chg	-56 bps chg					

YTD Total Returns by S&P 500 Sector Utilities 22.3% Health Care 16.2% Defensive Staples 5.6% Cyclical Real Estate 5.4% Materials 8.1% Info Tech 24.4% Industrials Financials Energy Discretionary Comm Services 34.9% 10% 20% 30% 40%

Source: Factset. Data as of 11/28/2025. bps = basis points

Source: S&P Global, Factset. Data as of 11/28/2025

These figures are shown for illustrative purposes only and are not guaranteed. They do not reflect taxes or investment/product fees or expenses, which would reduce the figures shown here. An index is a statistical composite that is not managed. It is not possible to invest directly in an index. Past performance is not a guarantee of future results.

Important Disclosures

Sources: FactSet and Bloomberg. FactSet and Bloomberg are independent investment research companies that compile and provide financial data and analytics to firms and investment professionals such as Ameriprise Financial and its analysts. They are not affiliated with Ameriprise Financial, Inc.

The views expressed are as of the date given, may change as market or other conditions change, and may differ from views expressed by other Ameriprise Financial associates or affiliates. Actual investments or investment decisions made by Ameriprise Financial and its affiliates, whether for its own account or on behalf of clients, will not necessarily reflect the views expressed. This information is not intended to provide investment advice and does not account for individual investor circumstances.

Some of the opinions, conclusions and forward-looking statements are based on an analysis of information compiled from third-party sources. This information has been obtained from sources believed to be reliable, but accuracy and completeness cannot be guaranteed by Ameriprise Financial. It is given for informational purposes only and is not a solicitation to buy or sell the securities mentioned. The information is not intended to be used as the sole basis for investment decisions, nor should it be construed as advice designed to meet the specific needs of an individual investor.

Diversification does not assure a profit or protect against loss.

There are risks associated with **fixed-income** investments, including credit (issuer default) risk, interest rate risk, and prepayment and extension risk. In general, bond prices rise when interest rates fall and vice versa. This effect is usually more pronounced for longer term securities.

International investing involves certain risks and volatility due to potential political, economic, social, or currency instabilities and different financial and accounting standards. These risks are enhanced for **emerging markets**.

Stock investments involve risk, including loss of principal. High-quality stocks may be appropriate for some investment strategies. Ensure that your investment objectives, time horizon and risk tolerance are aligned with investing in stocks, as they can lose value.

The products of **technology** companies may be subject to severe competition and rapid obsolescence, and their stocks may be subject to greater price fluctuations.

Portfolios that hold a limited number of securities or concentrate investments in similar industries, sectors or geographical regions may experience greater volatility and greater risk of loss as the performance of these investments (either positive or negative) will have a greater impact on the portfolio as a whole.

Past performance is not a guarantee of future results.

An index is a statistical composite that is not managed. It is not possible to invest directly in an index.

Definitions of individual indices and sectors mentioned in this article are available on our website at ameriprise.com/legal/disclosures in the Additional Ameriprise research disclosures section.

The **S&P 500 Index** is a basket of 500 stocks that are considered to be widely held. The S&P 500 index is weighted by market value (shares outstanding times share price), and its performance is thought to be representative of the stock market as a whole. The S&P 500 index was created in 1957 although it has been extrapolated backwards to several decades earlier for performance comparison purposes. This index provides a broad snapshot of the overall US equity market. Over 70% of all US equity value is tracked by the S&P 500. Inclusion in the index is determined by Standard & Poor's and is based upon their market size, liquidity, and sector.

The NASDAQ Composite index measures all NASDAQ domestic and international based common type stocks listed on the Nasdaq Stock Market.

The **Dow Jones Industrial Average** (DJIA) is an index containing stocks of 30 Large-Cap corporations in the United States. The index is owned and maintained by Dow Jones & Company.

The **Russell 2000 Index** measures the performance of the small-cap segment of the US equity universe. The Russell 2000 is constructed to provide a comprehensive and unbiased small-cap barometer and is completely reconstituted annually to ensure larger stocks do not distort the performance and characteristics of the true small-cap opportunity set. The Russell 2000 includes the largest 2000 securities in the Russell 3000.

The **US Dollar Index** (USDX) indicates the general international value of the USD. The USDX does this by averaging the exchange rates between the USD and major world currencies. This is computed by using rates supplied by approximately 500 banks.

West Texas Intermediate (WTI) is a grade of crude oil commonly used as a benchmark for oil prices. WTI is a light grade with low density and sulfur content.

The Stanford Artificial Intelligence Index Report is an annual study that tracks how fast artificial intelligence is growing and where its being used. It looks at things like how powerful AI systems have become, how much money is being invested, which countries are leading, and how businesses are adopting AI.

Third party companies mentioned are not affiliated with Ameriprise Financial, Inc.

Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

Securities offered by Ameriprise Financial Services, LLC. Member FINRA and SIPC.

© 2025 Ameriprise Financial, Inc. All rights reserved.