

Weekly Market Perspectives

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Mag Seven's Profits Set To Steer The Most Concentrated Market in 35 Years

Following a cooler-than-expected and delayed September consumer inflation report on Friday, major U.S. stock averages finished last week at new highs. Notably, with 30% of S&P 500 companies' third-quarter earnings reports already complete, 84% are surpassing analysts' estimates, well ahead of the five-year average of 70%. This week, with Mag Seven earnings, a Fed decision, and trade headlines, investors will face a busy week to navigate.

Last week in review:

- The S&P 500 Index finished higher by +1.9%. The broad-based U.S. stock benchmark hasn't seen a 3.0% or more decline in over 180 days. The NASDAQ Composite rose +2.3%, driven by strong gains across Amazon and semiconductors.
- The Russell 2000 Index rose +2.5%, while the Dow Jones Industrials Average rose +2.2%. Along with the S&P 500 and NASDAQ, both benchmarks hit fresh highs on Friday.
- Causing stocks to pop higher on Friday and finish the week with solid gains
 was a cooler-than-expected September Consumer Price Index (CPI) report
 that showed both headline and core measures at +3.0% on an annualized
 basis. The report was delayed due to the current U.S. government shutdown
 and will be the only government report to be released until Washington
 reopens for the people's business. Stocks rose on Friday as the CPI report
 likely clears the way for the Federal Reserve to cut its policy rate by 25 basis
 points this week.
- U.S. Treasury yields were mostly firm, Gold moved lower, the U.S. Dollar Index moved higher, and West Texas Intermediate (WTI) crude rose +5.4% amid a fresh round of U.S. sanctions on Russia.
- U.S.-China headlines remained volatile ahead of this week's scheduled meeting between President Trump and China President Xi Jinping at the APEC summit. Despite President Trump threatening to raise tariffs on Beijing by 100% starting November 1, and the administration considering export curbs on U.S. software headed to China in retaliation for its rare earths curbs, markets are pricing in the possibility that both sides will lower the temperature on their trade threats following this week's meeting.
- With a dearth of government economic data currently available, private reads
 on activity and sentiment, as well as Q3 earnings reports, are carrying added
 weight. Preliminary data on manufacturing and services activity for October
 indicated healthy expansion levels, while a final look at October's Michigan
 consumer sentiment showed little change from the original estimate. On the
 earnings front, overall profit trends are coming in solidly, with GM and Ford
 showing better-than-expected results, and Tesla noting margin headwinds.

The Mag Seven's profit reports this week are set to steer the most concentrated market in 35 years.

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will likely receive top billing with investors this week, and their results and outlooks could shape how the major averages trade through the rest of the year. Meta Platforms, Alphabet, and Microsoft will report their Q3'25 results and outlooks on Wednesday, and Apple and Amazon will release their updates on Thursday. Hence, investors won't have to wait long before they have a fresh set of profit results and outlooks, particularly around artificial intelligence trends, from the key companies that are driving major stock averages higher in 2025.

At the end of the third quarter, companies in the Magnificent Seven (i.e., Microsoft, Amazon, Alphabet, Apple, Meta Platforms, Tesla, and NVIDIA) collectively were expected to see Q3'25 earnings per share (EPS) growth of +14.9% year-over-year, according to *FactSet*. In comparison, the other 493 companies are collectively expected to grow EPS by a much smaller +6.7%. Notably, as the Q2 '25 earnings season approached, analysts expected the Magnificent Seven's EPS to grow by +13.9% year-over-year. However, when the previous earnings season concluded and each of the seven companies reported their second quarter results, EPS growth for the Mag Seven came in at a much more impressive +26.6% annualized growth rate. And we suspect investors may be expecting a similar scope of beat rates this time around. As we enter a pivotal week for the group, profit expectations for Mag Seven companies are high compared to the rest of the market, and so are valuations. Outlooks from these key tech and AI companies, as well as how much these companies can surpass analyst estimates for the prior quarter, could play a significant role in shaping how the group trades post reports this week.

Top 10 Companies of S&P 500 by Decade

	-	-	-				
December, 1990			December, 2000				
Company	% Weight	Sector	Company	% Weight	nt Sector		
IBM	2.9	Information Technology	GE	4.1	Industrials		
Exxon Mobil	2.9	Energy	Exxon Mobil	2.6	Energy		
GE	2.3	Industrials	Pfizer	2.5	Health Care		
Philip Morris	2.2	Consumer Staples	Cisco Systems	2.4	Information Technology		
Royal Dutch Petroleum	1.9	Energy	Citigroup	2.2	Financials		
Bristol-Myers Squibb	1.6	Health Care	Wal-Mart	2.0	Consumer Staples		
Merck	1.6	Health Care	Microsoft	2.0	Information Technology		
Wal-Mart	1.6	Consumer Staples	AIG	2.0	Financials		
AT&T	1.5	Communication Services	Merck	1.8	Health Care		
Coca-Cola	1.4	Consumer Staples	Intel	1.7	Information Technology		
Total Top 10 Weight	20.0		Total Top 10 Weight	23.2			
December, 2010			September, 2025				
Company	% Weight	Sector	Company	% Weight	<u>Sector</u>		
Exxon Mobil Corporation	າ 3.2	Energy	NVIDIA	8.0	Information Technology		
Apple Inc.	2.6	Information Technology	Microsoft	6.7	Information Technology		
Microsoft Corporation	1.8	Information Technology	Apple	6.6	Information Technology		
GE Aerospace	1.7	Industrials	Alphabet	4.5	Communication Service		
Chevron Corporation	1.6	Energy	Amazon	3.7	Consumer Discretionary		
International Business N	A 1.6	Information Technology	Meta	2.8	Communication Service		

Broadcom

Berkshire Hathaway

Total Top 10 Weight

JPMorgan Chase

Procter & Gamble Comp

JPMorgan Chase & Co.

Total Top 10 Weight

Johnson & Johnson

1.6

Consumer Staples

Health Care

Financials

Communication Services

Sources: FactSet, Ameriprise Enterprise Investment Services, Inc. Data as of 12/31/1990. 12/31/2000, 12/31/2010 and 9/30/2025.

Without a doubt, AI infrastructure buildout trends will play a prominent feature across the results of hyperscalers, such as Microsoft, Amazon, Google, and Meta Platforms, as each has continued to ramp up capital expenditures this year. Expect investors to scrutinize whether the era of "capex at any cost" continues to ring true, or if a focus on return on investment (ROI) and results that start to monetize AI investments begins to gain more prominence. Finally, company-specific drivers related to other AI and tech trends, hardware and software sales, advertising, consumer and business behaviors, trade, and tariffs will be closely monitored as the largest companies on the planet provide their quarterly reports.

Importantly, the Mag Seven companies reporting this week represent an eye-popping 24% of the S&P 500 by market capitalization, with the Mag Seven as a whole trading at roughly thirty-nine times trailing

earnings, which is approaching a 40% premium to the overall S&P 500. According to the latest *American Association of Individual Investors Survey*, retail investors overwhelmingly believe that stocks are currently overvalued or mixed (i.e., some stocks are expensive while others are relatively cheap). Thus, an increasing number of investors are growing concerned that the strong stock gains seen over recent months may have outpaced fundamentals, at least in the very near term. This week's Mag Seven earnings reports provide a chance for companies to either confirm or challenge that view.

Information Technology

Consumer Discretionary

Financials

Financials

2.7

2.2

1.6

40.4

Speaking of size, at no other time over the last thirty-five years have the top ten companies by market-cap in the S&P 500 held so much influence on one of the broadest measures of the U.S. stock market. At the end of September, the ten largest companies in the S&P 500 accounted for over 40% of the Index, essentially double the size of what they've represented over the last three decades, as the *Ameriprise* chart above shows. What's also remarkable is that the concentration of the top ten S&P 500 companies today is currently primarily held in the Tech and Tech-related sectors, reducing some of the S&P 500's sector diversification across the top ten constituents seen in the 1990s, 2000s, and even the 2010s.

An unrelenting secular shift towards technology and tech-related growth across the global economy since 2000, combined with U.S. dominance in this area and strong profits over several years relative to other S&P 500 companies, has led to a steady rise in the number of Big Tech companies now responsible for dominating the Index. While we'll refrain in this

week's perspective report from opining on what that may mean for the Index in the future, or if time will further concentrate the S&P 500 or lead to more diversification among the top ten, the context helps drive home why this week's Mag Seven results are so important to broader markets. Overall, we believe the Mag Seven is well-positioned to meet profit expectations for the prior quarter, which is a fundamental positive that investors shouldn't easily dismiss. However, given current valuations and the size and influence these companies currently hold over the broader market, it's their outlooks and views on profitability moving forward that will likely carry the most sway with investors this week, and probably beyond.

The week ahead:

- 175 S&P 500 companies report Q3 profit results this week, including the Magnificent Seven companies discussed above, marking one of the busiest weeks of the season.
- The Federal Reserve is all but certain to cut its policy rate by 25 basis points on Wednesday. However, Fed Chair Powell's press conference will be the main event of the meeting, as investors look to see if Mr. Powell will provide any clues about an additional quarter-point cut in December, which is widely expected based on current market odds.
- President Trump and Chinese President Xi Jinping will meet this week on the sidelines of the APEC summit.
 Based on positive pre-meetings between U.S. and Chinese delegates, headlines over the weekend suggest that the two leaders have an opportunity to reach an agreement that will avert further tariffs.

Stock Market Recap								
	Total Returns			LTM PE		Yield %		
Benchmark	Weekly	MTD	YTD	Current	5-Year Median	Current	5-Year Median	
S&P 500 Index: 6,792	1.9%	1.6%	16.7%	29.1	25.6	1.1	1.4	
Dow Jones Industrial Average: 47,207	2.2%	1.8%	12.5%	24.7	22.3	1.5	1.8	
Russell 2000 Index: 6,247	2.5%	3.2%	13.9%	66.9	44.7	1.2	1.3	
NASDAQ Composite: 23,205	2.3%	2.4%	20.8%	41.8	38.3	0.5	0.7	
Best Performing Sector (weekly): Info Tech	2.7%	3.2%	26.2%	45.6	34.2	0.5	0.8	
Worst Performing Sector (weekly): Consumer Staples	-0.5%	1.4%	5.3%	25.3	23.1	2.4	2.5	

Source: Factset. Data as of 10/24/2025

Bond/Commodity/Currency Recap				YTD Total Returns by S&P 500 Sector				
Benchmark	Total Returns		Utilities	23.3%				
Benchmark	Weekly	MTD	YTD	Health Care	7.6%			
Bloomberg U.S. Universal	0.2%	1.1%	7.5%	Staples Defensive	5.3%			
West Texas Intermediate (WTI) Oil: \$61.47	5.4%	-2.7%	-15.1%	Real Estate Cyclical Materials	7.6% 7.8%			
Spot Gold: \$4,114.13	-3.3%	6.6%	56.8%	Info Tech		26.2%		
U.S. Dollar Index: 98.95	0.5%	1.2%	-8.8%	Industrials		18.8%		
Government Bond Yields	Weekly	Yield Chg MTD	YTD	Financials Energy Discretionary	5.8%	2%		
2-year U.S. Treasury Yield: 3.48%	2 bps chg	-13 bps chg	-77 bps chg	Comm Services	4.9%	26.1%		
10-year U.S. Treasury Yield: 4.00%	-1 bps chg	-15 bps chg	-59 bps chg	-10%	0% 10%	20% 30%		

Source: Factset. Data as of 10/24/2025. bps = basis points

Source: S&P Global, Factset. Data as of 10/24/2025

These figures are shown for illustrative purposes only and are not guaranteed. They do not reflect taxes or investment/product fees or expenses, which would reduce the figures shown here. An index is a statistical composite that is not managed. It is not possible to invest directly in an index. Past performance is not a guarantee of future results.

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Diversification does not assure a profit or protect against loss.

There are risks associated with **fixed-income** investments, including credit (issuer default) risk, interest rate risk, and prepayment and extension risk. In general, bond prices rise when interest rates fall and vice versa. This effect is usually more pronounced for longer term securities.

International investing involves certain risks and volatility due to potential political, economic, social, or currency instabilities and different financial and accounting standards. These risks are enhanced for **emerging markets**.

Stock investments involve risk, including loss of principal. High-quality stocks may be appropriate for some investment strategies. Ensure that your investment objectives, time horizon and risk tolerance are aligned with investing in stocks, as they can lose value.

The products of **technology** companies may be subject to severe competition and rapid obsolescence, and their stocks may be subject to greater price fluctuations.

Portfolios that hold a limited number of securities or concentrate investments in similar industries, sectors or geographical regions may experience greater volatility and greater risk of loss as the performance of these investments (either positive or negative) will have a greater impact on the portfolio as a whole.

Past performance is not a guarantee of future results.

An index is a statistical composite that is not managed. It is not possible to invest directly in an index.

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The **S&P 500 Index** is a basket of 500 stocks that are considered to be widely held. The S&P 500 index is weighted by market value (shares outstanding times share price), and its performance is thought to be representative of the stock market as a whole. The S&P 500 index was created in 1957 although it has been extrapolated backwards to several decades earlier for performance comparison purposes. This index provides a broad snapshot of the overall US equity market. Over 70% of all US equity value is tracked by the S&P 500. Inclusion in the index is determined by Standard & Poor's and is based upon their market size, liquidity, and sector.

The NASDAQ Composite index measures all NASDAQ domestic and international based common type stocks listed on the Nasdaq Stock Market.

The **Dow Jones Industrial Average** (DJIA) is an index containing stocks of 30 Large-Cap corporations in the United States. The index is owned and maintained by Dow Jones & Company.

The **Russell 2000 Index** measures the performance of the small-cap segment of the US equity universe. The Russell 2000 is constructed to provide a comprehensive and unbiased small-cap barometer and is completely reconstituted annually to ensure larger stocks do not distort the performance and characteristics of the true small-cap opportunity set. The Russell 2000 includes the largest 2000 securities in the Russell 3000.

The **US Dollar Index** (USDX) indicates the general international value of the USD. The USDX does this by averaging the exchange rates between the USD and major world currencies. This is computed by using rates supplied by approximately 500 banks.

West Texas Intermediate (WTI) is a grade of crude oil commonly used as a benchmark for oil prices. WTI is a light grade with low density and sulfur content.

Price/Earnings: An equity valuation multiple calculated by dividing the market share price, as of a certain date, by earnings per share. Trailing P/E uses the share price divided by the past four-quarters earnings per share. Forward P/E uses the share price as of a certain date divided by the consensus estimate of the future four-quarters EPS.

University of Michigan Consumer Sentiment Survey is a rotating panel survey based on a nationally representative sample of households in the U.S. that measures how consumers feel about the economy, personal finances, business conditions, and buying conditions.

The **AAII Investor Sentiment Survey** is a weekly sentiment poll conducted by the American Association of Individual Investors. It measures the percentages of respondents identifying as Bullish expect the market to rise; Neutral expect minimal change; and Bearish expect the market to decline.

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