

From: Ameriprise Financial

Subject line: Our focus on your financial future during uncertain times

Preheader: From Jim Cracchiolo, Chairman and CEO



Our focus on your financial future during uncertain times

We are in unprecedented times as the U.S. and global markets struggle to find their footing amidst ongoing developments surrounding the COVID-19 pandemic. I want to reassure you that Ameriprise Financial stands with our clients as we have for over 125 years, through all market cycles. Our goal is always to ensure you have the financial advice, information and tools needed to make the right decisions for your financial future.

Your advisor is here to help. They know you and your goals and are committed to helping navigate these volatile markets. While we continue to emphasize a focus on the long-term, we recognize you may need to make near-term adjustments. With your advisor, you can confirm your risk tolerance and the proper diversification to help mitigate the impacts of volatility.

Your advisor and our client service teams are available to meet and answer any questions, including by phone or online. If you haven't already, I encourage you to register for the secure site on ameriprise.com or download the Ameriprise app. Both provide easy ways to stay connected from any device at any time.

Markets have been changing quickly, and we understand the importance of current information. In addition to updates from your advisor, you have the support of our global investment professionals, highly credentialed individuals who are recognized for their expertise and thought leadership. At any time, you can [access daily insights on markets and the economy](#) or [investment research](#) on ameriprise.com or your advisor's website. We continue to closely watch the markets to ensure you and your advisor have timely information to help inform your financial decisions.

We are proud to be a part of your lives and are honored by the trust you place in us. We are not only thinking about your financial future but your personal well-being. We are working around the clock to ensure we're fulfilling on our responsibilities to you as we navigate developments. And, we are also very committed to ensuring the safety of our employees and advisors who are here to serve you. Please take care of yourselves and those around you.

Thank you for continuing to choose Ameriprise Financial.



Jim Cracchiolo
Chairman and Chief Executive Officer

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