Ameriprise Financial | Be Brilliant.®

Financial advice for life

We are recognized as a leader in the investment industry, and put clients first with personalized, goal-based advice for every stage of life.

Top ratings in the investment industry

#1 for trust[1]

#1 for customer loyalty[2]

#1 for customer service[3]

A leading financial institution

- Ameriprise Financial is a longstanding leader in financial planning and advice
- More than 2 million individual, business and institutional clients[4]
- Approximately 10,000 financial advisors serving clients in the U.S.[5]
- Ameriprise rated 4.9 out of 5 stars in overall client satisfaction[6]

A firm that's strong, stable — and growing

- Ameriprise manages and administers assets totaling more than $875 billion[7]
- Ameriprise ranks as the 36th-largest global asset manager[8]
- In 2018, Ameriprise Financial, along with its employees and advisors contributed 78,909 volunteer hours, 235 grants awarded, supported more than 7,500 non-profit organizations across the US and internationally and 72% corporate employee participationed in the company's annual giving campaign — more than double the national average[9]

Ameriprise Financial

New York Stock Exchange symbol: AMP

2018 adjusted operating results[10]

Net revenues: $12.7 billion

Earnings: $2.1 billion

Return on equity (excl. AOCI): 36.6%

Our history

For 125 years, Ameriprise Financial has helped empower millions of people to pursue their passions, protect what matters most and live their values.

1894 John Tappan founded Investors Syndicate

1937 Assets reached $100 million

1975 Helped pioneer financial planning

2005 Ameriprise Financial became an independent public company and launched the RiverSource brand

2008 Advanced $700M to clients during the Great Recession

2010 Aquired Columbia Management

2014 Launched *Confident Retirement*® approach

2015 Launched Columbia Threadneedle Investments brand

2017 Aquired Investment Professionals, Inc.

2019 Announced sale of Ameriprise Auto & Home

What you can expect when you work with us.

At Ameriprise, our purpose is to help you feel confident, connected and in control of your financial life. The right financial advice can help prepare you for whatever life brings – both the expected and the unexpected.

1:1 financial advice based on your goals and needs.

Personalized recommendations for a diversified portfolio, and solutions to help protect you from uncertainty.

Regular meetings to review your goals, progress and investments.

Anytime access to your investments and digital tools to help you stay on track.

[1] Rating based on responses to a consumer survey as part of the 2018 Temkin Trust Ratings, www.qualtrics.com/xm-institute.

[2] Rating based on responses to a consumer survey as part of the Temkin Loyalty Index, 2017.

[3] Rating based on responses to a consumer survey as part of the Temkin Group's 2017 Customer Service Rating.

[4] Company reports.

[5] Ameriprise Financial Q2 2019 Statistical Supplement.

[6] Clients can rate an advisor or practice, based on their overall satisfaction with the team or practice, on a scale of 1 to 5 (1= extremely dissatisfied to 5= extremely satisfied). Client experiences may vary and working with any Ameriprise Financial practice is not a guarantee of future financial results. Investors should not consider this rating a substitute for their own research and evaluation of a financial practice's qualifications. Not all clients may respond to these questions, and only clients with access to the Ameriprise Secure Client Site may submit a rating. Ratings reflect an average of all client responses received between 3/13/2018 and 9/30/2018.

[7] Company data, as of Q2 2019.

[8] Pensions & Investments/Thinking Ahead Institute World 500: World's largest money managers – Oct. 29, 2018 issue. Data as of year-end 2017.

[9] Company information.

[10] Financial results reflect operating results. See Ameriprise Financial Q4 2018 statistical supplement on ir.ameriprise.com/quarterly-earnings-documents.

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