

Financial advice for life

We are recognized as a leader in the investment industry and put clients first with personalized, goal-based advice for every stage of life.

A leading financial institution

- Ameriprise Financial is a **longstanding leader** in financial planning and advice
- More than **2 million** individual, business and institutional clients²
- More than **10,000 financial advisors** serving clients in the U.S.³
- Clients rate Ameriprise **4.9 out of 5 stars** in overall satisfaction⁴

A firm that's strong, stable — and growing

- Ameriprise Financial has more than **\$1 trillion** in assets under management and administration⁵
- Ameriprise ranks as the **#25** largest global asset manager⁶
- In 2022, Ameriprise awarded **234** grants across the country. Since 2009, Ameriprise employees, advisors and clients have provided **more than 115 million meals** and **more than 378,000 volunteer hours** to support Feeding America and other hunger-relief organizations nationwide. In addition, last fall Ameriprise again matched public donations (up to \$250,000) to Feeding America.⁷

Our growth is guided by our values

Recent awards and recognition:

- Recognized by Forbes as one of the Best Employers for Diversity 2022⁸
- Recognized by VIQTORY as a 2023 Military Friendly[®] Employer⁹

Top ratings in the investment industry

Ameriprise has been named one of Newsweek's America's Most Trusted Companies 2022¹

Ameriprise Financial

New York Stock Exchange symbol: AMP

2021 adjusted operating results¹⁰

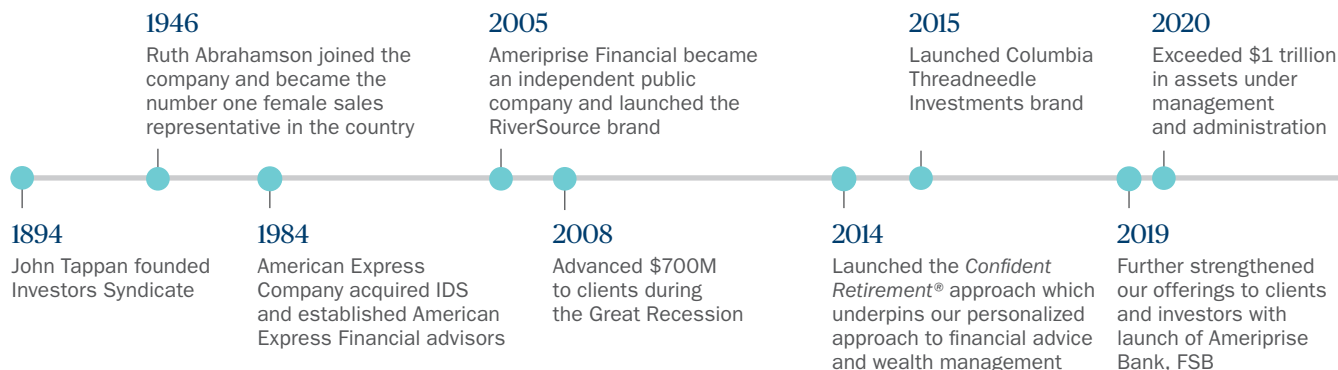
Net revenues: **\$13.9 billion**

Earnings: **\$2.7 billion**

Return on equity (excl. AOCI): **50.6%**

Our history

For more than 125 years, Ameriprise Financial has helped empower millions of people to pursue their passions, protect what matters most and live their values.



Your goals are personal. Your financial advice should be too.

The right financial advice can help prepare you for whatever life brings – both the expected and the unexpected. At Ameriprise Financial, we are committed to every client receiving:



One-to-one financial advice based on your goals and needs.



Personalized recommendations for a diversified portfolio, and solutions to help protect you from uncertainty.



Regular meetings to review your goals, progress and investments.



Anytime access to your investments and digital tools to help you stay on track.

¹ Newsweek and Statista recognized America's Most Trusted Companies in 22 industries based on surveys issued to 50,000 U.S. residents from June 28-August 13, 2021. Respondents chose from a list of all U.S.-based companies with revenues over \$500 million, rating those with which they were familiar in three areas of trust: customer, investor, and employee. 110,000 evaluations were generated and companies with scandals were eliminated, resulting in a list of 400 companies. Ameriprise placed 20th of 21 companies in the Financial Services industry that earned a ranking. For more information visit <https://www.newsweek.com/americas-most-trustworthy-companies-2022>.

² Company reports.

³ Ameriprise Financial Q4 2022 Earnings Release.

⁴ Clients can respond to an internal Ameriprise survey and rate their advisor or practice based on their satisfaction with the advisor or practice, on a scale of 1 to 5 (1 = extremely dissatisfied to 5 = extremely satisfied). Client experiences may vary and working with any Ameriprise Financial practice is not a guarantee of future financial results. Investors should not consider this rating a substitute for their own research and evaluation of a financial practice's qualifications. Only clients who access the Ameriprise Secure Client Site may submit a rating. Ratings reflect an average of all client responses received over a rolling two-year period as of 12/31/2022.

⁵ Company data, as of Q4 2022.

⁶ Pensions & Investments/Thinking Ahead Institute World 500: World's largest money managers – Oct. 17, 2022 issue. Data as of Dec. 31, 2021.

⁷ Company information.

⁸ Forbes and Statista recognized the Best Employers for Diversity based on anonymous surveys from 60,000 U.S. employees working for companies with at least 1,000 people in their U.S. operations; the survey ran from Sept.–Oct. 2021. Respondents were asked to rate their organizations on criteria such as age, gender, ethnicity, disability and sexual orientation equality and general diversity. Respondents from underrepresented groups were also asked to nominate organizations other than their own. In the evaluation, Statista also considered diversity among top executives/board and other publicly available diversity indicators and reports. Approximately 2,000 companies across 24 industries were evaluated. For more information, visit <https://www.forbes.com/lists/best-employers-diversity/?sh=63bd25866468>.

⁹ The term Military Friendly[®] is a registered trademark of Vigtory, Inc., and is used with permission. For more information, visit www.militaryfriendly.com/mfcguide/. As a 2023 Bronze level award designee, Ameriprise Financial is within 30% of the organizations ranked 10th in the Top 10 award category for similar organizations.

¹⁰ Financial results reflect operating results. See Ameriprise Financial Q4 2021 statistical supplement on <https://www.ameriprise.com/spotlight/2021-annual-report/>.

The *Confident Retirement* approach is not a guarantee of future financial results.

Diversification does not assure a profit or protect against loss.

Investment products are not insured by the FDIC, NCUA or any federal agency, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.

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