

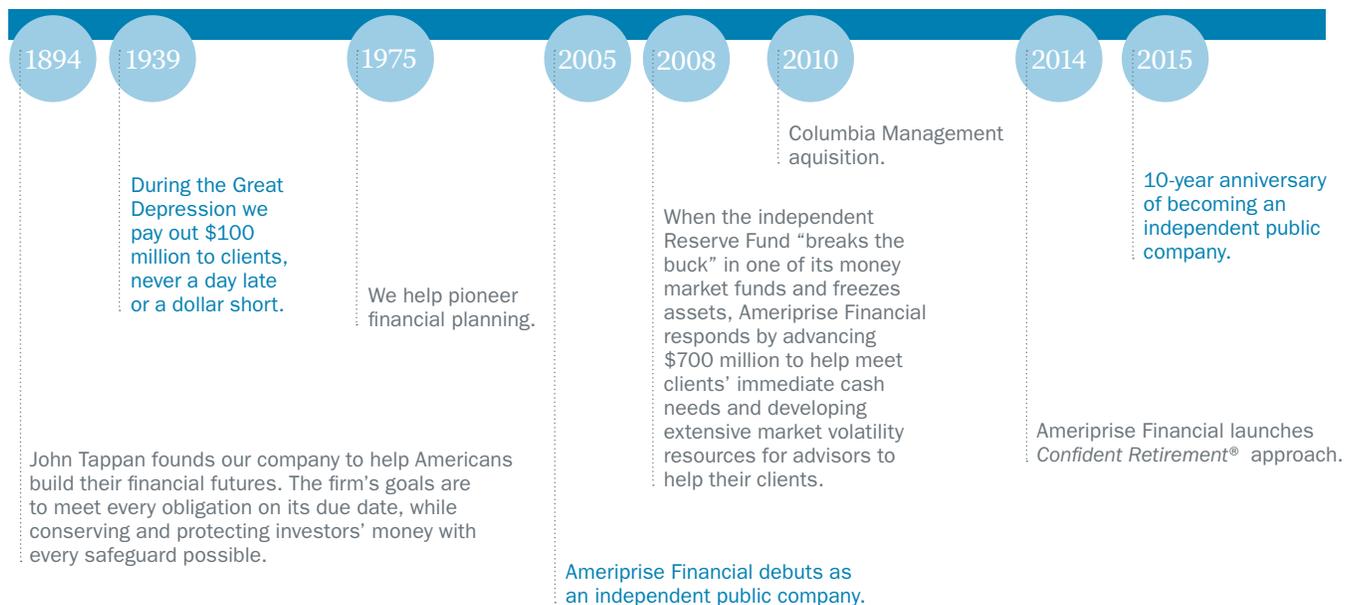
# Ameriprise Financial

## Experience you can count on

We're America's leader in financial planning,<sup>1</sup> and we've helped millions of people achieve their dreams and goals — including a more confident retirement.

For more than 120 years, Ameriprise Financial has been there when our clients need us, working with them step by step to build toward a brighter future.

### Our History



# Not all financial companies are the same. Here's what sets us apart.

## A leading international financial institution

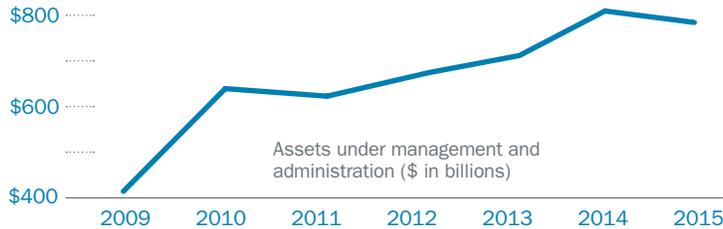


- **America's leader** in financial planning.<sup>1</sup>
- More than **2 million** individual, business and institutional clients.<sup>2</sup>
- Approximately **10,000 financial advisors** serving clients nationwide.
- A leader in financial planning, with more **CERTIFIED FINANCIAL PLANNER™** professionals than any other firm.<sup>1</sup>
- **34th** largest global asset manager<sup>4</sup>

## A firm that's strong, stable — and growing

Ameriprise manages and administers assets totaling

**more than \$750 billion**<sup>3</sup>



- **Ranked #232** on FORTUNE 500<sup>5</sup>
- Maintains **leadership positions** in each of its four core business segments.<sup>1,6</sup>
- Donates over **80,000 volunteer hours** annually.<sup>2</sup>
- Ranked **#3 in Quality of investment advice** among regional/independent firms.<sup>7</sup>
- Through all types of economic environments, Ameriprise has remained a strong and stable company. And we've done it entirely on our own — **never taking a bailout.**

## A legacy of financial responsibility

New York Stock Exchange symbol: **AMP**

2015 operating results<sup>8</sup>

Net revenues: **\$11.7 billion**

Earnings: **\$1.7 billion**

Return on equity (excl. AOCI): **24%**

<sup>1</sup> Ameriprise helped pioneer the financial planning process more than 30 years ago. We have more CERTIFIED FINANCIAL PLANNER™ professionals than any other company in the U.S. as documented by the Certified Financial Planner Board of Standards, Inc., as of Dec. 31, 2015. There is no guarantee that you will work with an advisor with a CFP® certification.

<sup>2</sup> Company data.

<sup>3</sup> Ameriprise Financial Q3 2016 Statistical Supplement. Data available at ir.ameriprise.com.

<sup>4</sup> Pensions & Investments / Willis Towers Watson World 500: World's Largest Money Managers, as of Dec. 31, 2015.

<sup>5</sup> FORTUNE magazine, June 6, 2016.

<sup>6</sup> No. 4 mutual fund advisory program in assets: Cerulli Edge Managed Accounts Edition — data as of Q3 2016. No. 5 branded advisor force in the U.S.: Company reports as of Q3 2016.

No. 9 variable universal life insurance provider (total assets): LIMRA International, Q1 2016. Top 15 provider of long-term mutual fund assets in the U.S.: ICI Complex Assets, data through Oct. 2016.

No. 9 variable annuity provider, LIMRA International, Q2 2016.

<sup>7</sup> Market Strategies International. Cogent Reports™. Investor Brandscape®, September 2015.

<sup>8</sup> Financial results reflect operating results. See 2015 Annual Report on ir.ameriprise.com.

Ameriprise Financial cannot guarantee future financial results. **Past Performance is not a guarantee of future results.**

Investment advisory services and products are made available through Ameriprise Financial Services, Inc., a registered investment adviser.

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